

Last Chance for BK *Star Wars* Lenticular Cards

December 07, 2005

Star Wars collectors have undoubtedly been visiting their local Burger King restaurants in recent weeks to complete their collections of [48 Super-D toys and six *Star Wars* Destiny Watches](#).

But there's one cool countertop promotional premium that fans won't want to miss while eyeing the burger-filled menu boards overhead -- a set of six exclusive *Star Wars* Have It Your Way lenticular cards depicting the heroes and villains of the *Star Wars* saga, each devoted to one chapter in the series.

In the realm of collectibles, it's almost always the overlooked items that garner the most attention from collectors in later years. A good example can be found in Burger King's own *Star Wars* past -- 1981's "Everybody Wins Game" offered game pieces to patrons featuring a number of *Empire Strikes Back* game prizes. Because most of these were discarded, they remain among the most difficult to find of all Burger King *Star Wars* premiums, and are sought out by *Star Wars* card collectors and Burger King premium aficionados alike.

Those same two categories of collectors will likely take interest in the six lenticular cards now available at Burger King. The cards act as pre-paid credit at Burger King; they require a \$10 minimum balance and can be loaded up to \$100. The best part is, once the cash value has been spent at Burger King, you get to keep the card!

Of course, these collectible lenticulars also make the perfect stocking stuffers for fans of all ages, so make sure to head out to your local Burger King soon -- real soon -- since this promotion is scheduled to end on December 11!









original article: <http://www.starwars.com/episode-iii/release/promo/news20051206.html>