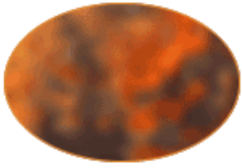


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The Digital Store, Store Design & Operations, POP Marketplace. March 21-23, Las Vegas.

(2005-03-08)

Following is a sampling of companies exhibiting at the Digital Store, Store Design and Operations, and POP Marketplace shows at GlobalShop 2005:

THE DIGITAL STORE



Audio Visual & Film Group (Brooklyn Park, Minn.) exhibits the "HoloPresenter" by pronova Projektions Systeme, an upright p-o-s system in a modern display made of glass and metal. This all-in-one fixture can showcase any message on the HoloPro transparent projection screen, even in high ambient light situations. (763-488-6500; fax: 763-488-6501; e-mail: mikeg@avfg.com)

POP MARKETPLACE



Big3D.com (Fresno, Calif.) has developed and released the largest lenticular litho press sheet in the world. The proprietary 351pi lens design allows greater animation and 3-D effects. Shown is a 44-by-63-in. poster done for adidas. (559-233-3380; Internet: www.big3d.com)



Kenpren 3D Imaging Inc. (Jefferson, Md.) introduces Screen3D[™], an optical 3-D media that is designed to engage the viewer, drive brand retention and increase sales. (301-473-7288; fax: 301-473-7088; Internet: www.kenpren.com)
