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BEMIS MANUFACTURING SHOWCASES TOILET SEATS WITH 3D PATTERNS

Designs Fit with the Latest Trends in Home Décor

SHEBOYGAN FALLS, WI—(August 10, 2003)— Bemis Manufacturing, the world's largest manufacturer of toilet seats, presents four patterned designer soft seats that complement current bathroom trends. **The designs use three dimensional films and lenticular patterns that create raised or moving images on the cover.**

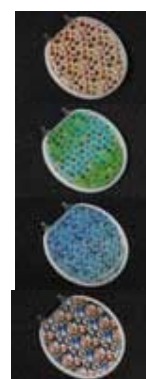
The seats are members of the Mayfair® Collections designed to meet varying consumer preferences in home décor. The designs include: Dolphin Splash™, Butterfly Blast™, Spring Fever™, and Jitterbugs™. They will be showcased at the National Hardware Show, August 10 – 12, 2003, at the McCormick Place in Chicago, IL.

Dolphin Splash™, a three-dimensional design set against a blue background, displays a playful dolphin motif. Dolphin Splash™ joins the ever-popular Coastal Collection™ of Mayfair seats.

The bold colors of Butterfly Blast™ displays a three-dimensional array of various butterflies. This colorful new entry joins the Nature Collection™.

With Spring Fever™, a lenticular pattern, images of flowers and butterflies burst back and forth providing a colorful, spring display. Spring Fever™ heats up the Botanical Collection™ of offerings in the Mayfair line.

The lenticular design of Jitterbugs™ energizes the whimsical insects from stationary to "on the move" with a blink of your eye.



This fun design joins the Mayfair Kid Zone Collection™.

“Customers are looking for bathroom accessories that will complement today’s styles,” said Melissa Adams, Assistant Product Manager, Retail Plumbing Products at Bemis Manufacturing, “our offerings are fun and will diversify the designs in our trade customers product offerings.”

The four soft seat designs feature durable, color-fast vinyl. They also feature easy to install non-tarnish chrome hinges to complement today’s bathroom hardware.

These seats are available in the round size (standard), are sold through the retail distribution channel. These seats will retail for approximately \$29.

Privately-owned and operated since its founding in 1901, Bemis Manufacturing Company is a leading global manufacturing of diverse proprietary and custom plastic products, and the world’s largest manufacturer of toilet seats. The company’s customer base includes leading Fortune 500 firms, and its proprietary products are sold to leading retailers and wholesalers worldwide, distributed through national and regional dealer networks. For more information on Bemis Manufacturing Company, its products, capabilities and manufacturing in North America and beyond, call the company’s world headquarters in Sheboygan Falls, WI at 1-800-558-7651, or visit Bemis online at www.BemisMfg.com.