

Orange Launch “STAR WARS: EPISODE III” Website

The biggest film saga in history goes mobile. Carry the characters, sights and sounds of a galaxy far, far away with you wherever, with exclusive Star Wars™ content available through Orange World. On Orange World you can access brand-new *Star Wars* content and services including behind the scenes features, film clips, sound effects, music and innovative Avatar Messaging - animated characters that speak your text messages. Customers simply type in their message, choose a *Star Wars* character and then send it to a friend. The *Star Wars* character will then appear on the friend's phone and speak the message.

The six-episode *Star Wars* Saga will be complete on May 19 when *Star Wars: Episode III Revenge of the Sith* opens in cinemas around the world. In partnership with Lucasfilm Ltd. - creator of the *Star Wars* movies - Orange has developed an exclusive, intricately designed *Star Wars: Episode III* box set packed with unique mobile accessories that bring the fun and adventure of the movie directly to film fans. You can experience the full Force™ of Episode III with the limited edition box set, packed with a hyper-galactic range of themed accessories, as well as customisable Nokia 3220 phone. You can also prepare yourself for the new blockbuster by reliving the original trilogy. Get the DVD box set free when you buy a Nokia 6630 and join Your Plan 200 or above. A “must-have” for any *Star Wars* fan.

Go to www.orange.co.uk/starwars for details on how you can access the exclusive content and win tickets to the first screenings of the movie. There are many other special features including Star Wars desktop buddies and a Star Wars personality quiz.

Appendix

The “*Star Wars: Episode III*” box set ... what's in the box?

- Nokia 3220 pay-as-you-go phone (also available as Pay Monthly through Orange shops)
- *Star Wars* lenticular (one in each box depicting either Darth Vader, Yoda and General Greivous)
- Darth Vader phone holder (for your desk)
- Wookiee-pouch phone holder (for your belt)
- Free Yoda wallpaper (available by text short-code) for your phone
- Limited Edition Yoda Top Up card (pay-as-you-go box-sets only)

RRP: £89.99



Star Wars content – available through Orange World:

- Avatar Messaging – customers can send an animated video message featuring a *Star Wars* character to a friend. Choose from characters including R2D2, Stormtrooper and Pit-droid
- Video Clips – film scenes, the trailer and behind-the-scenes footage from *Revenge of the Sith*
- Games – Java-based fun including Lightsabre Battler, Battle Over Coruscant; *Star Wars* Clone Commander, *Star Wars* Galactic Conquest, *Star Wars* Grievous Getaway, *Star Wars* Jedi Arena
- Wallpapers – *Revenge of the Sith* images of characters including Anakin Skywalker, Darth Vader, Obi-Wan Kenobi, General Grievous, Chewbacca and Count Dooku
- Ringtones – *Star Wars* themes including Duel of the Fates, The Droid Invasion, The Parade and Across The Stars
- Information – including Production notes from *Revenge of the Sith*, “A History of the Sith” and “The Emergence of Darth Vader”