

Media Information

Press release

Softmotion Introduces Lenticular 3D & 4D Animated Jigsaw Puzzles and Magnets



New York, Feb. 15, 2003

Softmotion 3D inc., a Montreal based company, today introduced a broad array of lenticular 3D & 4D animated jigsaw puzzles designed for the pre-school and tween consumers, extending the company's leadership position in lenticular imaging, printing and finishing.

Softmotion's animated jigsaw puzzles display a sequence of different images when viewed from different angles, thus, a single puzzle is created to tell a visual story. Our puzzles can be assembled one of two ways allowing individuals to choose between a simple or more challenging level.

Contact Information

Guy Brisson, Marketing Director
Softmotion 3D inc.
1305 Marie-Victorin, Suite 200
St-Bruno, (Québec) Canada,
J3V 6B7

Tel.: 450 461.1222
guybrisson@softmotion.com
[Http://www.softmotion.com](http://www.softmotion.com)

Samplings of the Softmotion products are being introduced at the New York Toy Fair to display the company's two main commodities:

-Softmotion's Generic & Educational images product line offer a series of animals in action, such as an Elephant Bathing Her Baby, [Dolphins Dancing The Night Away in New York](#), Dinosaurs Life Style and Habitat, Smooth Flow of Exotic Fishes, An Appealing Appetizer For Cats, amongst others.

The products we are introducing here at the New York Toy Fair, will be exhibited in Booth Number 5260 at the Javits Convention Center, Elenventh Avenue between 34th and 39th street, from Sunday, February 15 through Wednesday, February 19, from 9a.m to 6p.m.

Softmotion is a world class, interactive and multidimensional image producer with a strong emphasis on the development of educational and entertainment puzzles for children.

The Softmotion technology has unique features that stretch the limits of contemporary printing and define the highest standards in 3D/4D animated visual products.