

Scare Up the (F)right Look This Halloween

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Worcester, MA (PRWEB) October 7, 2005 -- Beware Halloween 2005. Consumers are purchasing decorations and costumes at an alarming rate, and the scarier the better.

Halloween ranks #2 in consumer holiday spending behind Christmas, and it's creeping up at a frightening pace. With professional quality decorations, props, special effects and animatronics at the fingertips of consumers, home displays have become as elaborate as professional haunted houses. Consumers are decorating like they would for the Christmas holiday season and taking the Halloween theme to a new level.

Animated props, **Gortraits (lenticular portraits)**, haunted house kits, coffins, special effects, Slipknot, clown, and Alien vs. Predator masks are predicted to be hot sellers for Halloween 2005, along with Batman, Star Wars, and Incredibles costumes.

FrightCatalog.com is new and improved for this season, helping consumers conjure up chilling Halloween displays or selecting a spooktastic costume. The company has brewed up the perfect concoction of unique Halloween merchandise, a customer friendly environment, a unique style with cool promotions and graphics, and a price guarantee customers can sink their teeth into. Shoppers can place orders easily and securely, enter to win a trip to Transylvania, get How to Halloween tips and more.

"We pride ourselves on putting the customer first. We want to make sure our customers are completely satisfied and get thrills and chills from the Fright Catalog experience rather than just purchasing from us. Our customers can find the items they are looking for and scare up some fun at the same time," says Kristina Malo, Fright Catalog Marketing Director.

FrightCatalog.com is one of the fastest growing online and catalog retailers in the scary and sometimes weird world of Halloween merchandise. On the cutting edge of all things creepy, the company offers thousands of products, spanning more than 150 blood-curdling categories, including props, costumes, masks, movie-themed items, accessories, make-up, animatronics, and special effects.

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