

***Batman Begins* First Time on Blu-ray™ Hi-Def July 8 from Warner Home Video**

BURBANK, Calif.--([BUSINESS WIRE](#))--***Batman Begins*** catapults into the high definition age on July 8th with the Blu-ray™ Hi-Definition release from Warner Home Video. ***Batman Begins*** has already been well received in high definition, as the HD DVD release is the top catalog HD seller.

Three new DVD editions -- two on Blu-ray™

Hi-Definition and one in Standard Definition -- will be released prior to the July 18th nationwide theatrical release of Warner Bros. Pictures' ***The Dark Knight***.

Leading the Blu-ray™ Hi-Def pack is the ***Batman Begins Limited Edition Gift Set*** (\$49.99 SRP). The single disc Blu-ray™ Hi-Def Gift Set also includes ***The Dark Knight*** Prologue (the first six minutes of the film), a **Batman Begins motion art lenticular**, a 32-page booklet including an all-new DC Comics comic book adaptation of ***The Dark Knight*** prologue, exclusive photos, script pages and story boards. This Gift Set will also include five ***Batman Begins*** collectible postcards with never-before printed key art from the theatrical release, as well as \$7.50 "movie cash" towards the purchase of an adult ticket to see ***The Dark Knight*** in theatres.

A single disc **Blu-ray™ Hi-Def** version (\$28.99 SRP) of ***Batman Begins*** will also be available. This also features ***The Dark Knight*** prologue.

Batman Begins Limited Edition Gift Set

will also be available in a 2-Disc Standard Definition (\$39.92 SRP) version. This Gift Set will include a 128MB **Batman** branded flash drive, five ***Batman Begins*** collectible postcards with never-before printed key art from the theatrical release, as well as \$7.50 "movie cash" towards the purchase of an adult ticket to see ***The Dark Knight*** in theatres.

original article:

http://www.businesswire.com/portal/site/google/?ndmViewId=news_view&newsId=20080317005061&newsLang=en